

### **Datasheet**

# Manufacturing and Distribution Industry

## Increase Market Share by Digitally Transforming the Business

As the manufacturing ecosystem gets increasingly complex, organizations have no choice but to digitize and leverage the cutting-edge capabilities of modern tools and solutions. They need to break down silos, get a clear visual of the market, make focused decisions, and build successful strategies - to have a competitive edge. Having the right technology in place not only allows efficient and timely production and distribution; it also helps improve the reliability, security, availability, and scalability of systems and processes.

Partnering with Synoptek allows your business to streamline manufacturing frameworks and improve the efficiency of systems through automation, enterprise application design, management, support, quality assurance, and much more. Leverage the latest digital technologies to transform your manufacturing business and stay a step ahead of your competitors.

# Dynamics AX helps renovate enterprise software by replacing legacy systems with standardized processes while providing complete visibility into operations. Synoptek, a trusted partner, was proactive in helping the company save between 60 and 75% of what we were spending with previous partners.

 VP – Information and Technology, A Doors and Windows Manufacturing Company

# Transform Your Business with Synoptek's Solutions:

- · Customer Service Solution
- Field Procurement Mobile App
- · Field Sales Mobile App
- Shipping Carrier
- · Customer Portals
- · Employee Self Service Solution
- · Project Portfolio Management
- · Field Service Mobile App
- · WMS Mobile App
- · Vendor Collaboration

### **Synoptek Services help:**

- · Accelerate Faster Time-to-Market
- · Modernize and Optimize Operations
- · Provide Intelligent Business Insights
- Drive Seamless Integration

pros.

The Synoptek team has helped grow the most professional, coast-to-coast, 24-hour hybrid support system in Cannabis. Endlessly patient and always striving to improve, these folks have what it takes to enable industry

VP – Infrastructure and Enablement, A cannabis products manufacturing and distribution company

### Synoptek Serving the Manufacturing and Distribution Industry

Synoptek recognizes the future of global manufacturing is increasingly digital, with Big Data, AI, and IoT creating a rapidly shifting environment that can be cumbersome to navigate. Therefore, we help you modernize manufacturing systems, optimize operations, integrate siloed business processes, simplify workflows, and provide intelligent business insights. With us, you can achieve faster time-to-market as well as continuous business innovation. Synoptek is truly the last IT partner you will ever need.

Here are some compelling results from our Manufacturing and Distribution customers:

Increased efficiency by 35%

Increased store-wise Cost of Goods Sold (COGS) tracking and revenue by **30**%

Enabled near **real-time** (30 min) **data analytics** for just-in-time decisions

Enabled **faster inventory reconciliation**: time reduced from one week to one day

Transformed sales data into **actionable results**, streamline field activities, and strengthen customer relationships Helped visualize business data, **monitor overall performance**, and make well-informed decisions

Consolidated **50 entities/ERP systems** for more than **400 users** enabling financial transparency with **15000**industrial/mechanical professionals

### **Leveraging Technology to Improve Business Results**



### **ENVISION**

Develop a blueprint for growth by leveraging our technology Advisory Services.



### **TRANSFORM**

Create a modern and reliable technology foundation by leveraging proven systems, processes, and talented resources.



### **EVOLVE**

Accelerate and adapt to needs of your production, distribution and supply chain, sales, service, and maintenance by leveraging our support services.

### **Delivering Excellence for our Customers**

Synoptek's End-to-end Managed IT Services Enable a Leading Cannabis Operator to Deliver Revenue Growth of Over 14x in a 3-year Period

14x revenue growth in a 3-year period

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Microsoft Teams Implementation Helps a Leading Polystyrene Resin Producer Quickly Enable Communication and Collaboration of Newly Carved Out Business Entity

30% reduction in cost

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RSAT Automation Testing Helps Steel Manufacturer Reduce Manual Verification and Optimize ERP Solution Quality

Minimized manual verification efforts by 40 to 50%

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Digital Transformation Services Enable a Building Materials Product Manufacturer Save Over 60% Operational Costs

Annual savings of over \$350k

Read More >























### **About Synoptek**

Synoptek delivers accelerated business results through advisory-led transformative systems integration and managed services. We partner with organizations worldwide to help them navigate the ever-changing business and technology landscape, build solid foundations for their business, and achieve their business goals.



