

## Managed Services

In this digital age, the impact of technology on businesses is huge and requires efficient, timely, and continuous management for effective communication, productivity, time-to-market, and business decision-making. For this reason, companies need to embrace the world of Managed Services and have the technical skills and expertise required to manage day-to-day operations.

Managed Services enable organizations to have access to comprehensive IT management and consultancy services that can help strengthen their IT foundation, manage risk and compliance, and enhance competitive position.

As a market leader in Managed Services, Synoptek strives to provide the best services possible. Whether your organization's platforms are managed by internal in-house teams or by an incompetent third-party MSP, we can move in and handle the complexities and challenges.

### Our Suite of Managed Services

- **IT Infrastructure Managed Services**
- **Application Management Services**
- **Cloud Managed Services**
- **Data Managed Services**
- **Cybersecurity Managed Services**
- **Workforce Productivity Managed Services**

### Empowering World-Class Managed Service Operations

At Synoptek, we build teams that are cross-trained across current and emerging technologies. By working together with our clients, we solve their issues by offering a complete and comprehensive solution.

#### Stabilize

We analyze gaps, create tailored solutions, and align with your goals for smoother tech experience.

#### Secure

We secure, govern and integrate your tools and systems, preventing outages and boosting productivity.

#### Operationalize

Our top tier team optimizes your tech, enhancing employee experience, scaling growth and boosting profitability.



## SYNOPTEK MANAGE, here's how we do IT

As your Managed Services partner, we deliver unparalleled expertise, dedication, and innovation to your organization. As the digital landscape evolves, our team of experts is here to address your concerns and exceed your expectations. Our partnership allows you to lead, while we pioneer.



Organizations on the road to digital transformation need to have a strong foundation of IT to empower employees, enhance customer satisfaction, and outdo the competition. Managed Services, provided by an experienced Managed Services Provider like Synoptek, can help organizations focus on their core objectives, get access to the skills and expertise they need, optimize operating expenses, enable seamless scalability, and avoid costly downtime – all while delivering reliable IT services, ensuring 24/7 compliance and security, and enabling maximum return on IT investment.

## Customer Stories

**Global IT and Managed Services** help a non-profit to modernize its environment, enhance employee productivity, and drive increased revenues - all while reducing overall IT expenses.

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**End-to-end Managed IT Services** enable a leading cannabis operator to deliver revenue growth of over 14x in a 3-year period.

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**Managed IT Services** enable a nonprofit online marketplace to modernize its legacy e-commerce site and enhance end-user experience.

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**Schedule a consultation with our Managed Services experts.**



Synoptek has been a tremendous partner in modernizing the ShopGoodwill.com platform and elevating the user experience. Thanks to the team, the site delivers its true purpose today: furthering the Goodwill mission to help people thrive through the power of work.

—Nicole Suydam,  
President and CEO at ShopGoodwill.com



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