



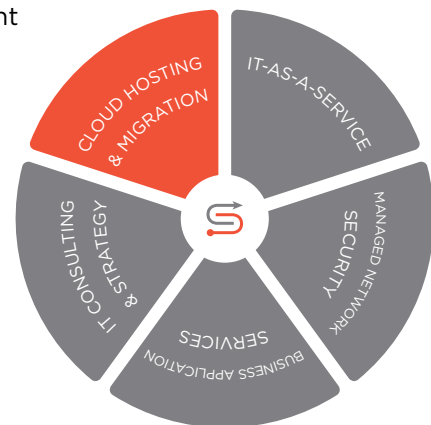
When you look beneath the covers of continuously increasing cloud adoption rates, the ugly reality is that many enterprises' cloud expectations are not being met. Their costs are higher than anticipated, and they don't know why. Their cloud operations are less efficient than they should be. They're finding they don't have the skills or resources to implement or manage a successful cloud strategy. Many businesses turn to a cloud consultant for answers. But simply hiring someone to migrate your applications and workloads to the cloud doesn't guarantee a cost-optimized and security-hardened solution. Harnessing the power of the cloud for the greatest possible return takes working with a managed cloud service provider with the expertise and resources to capture the full capabilities and value of an enterprise-class cloud platform, such as Microsoft® Azure™.

The First Step in Your Microsoft Azure Cloud Journey is the Most Important

Many of the most significant problems caused by the cloud skills gap take root in the migration phase, when cloud expertise is often lacking, even though it's essential to enable the informed decision making that has long-term impact. Synoptek fills that skills gap here. Synoptek's planning and migration service provides a complete visual of your entire existing IT infrastructure. It includes application discovery, application dependency visualization, cloud readiness suitability analysis, cloud infrastructure design and a cloud migration roadmap builder.

Why is Synoptek Successful with Azure Migrations? Resources, Processes, and Experience

Azure's breadth and depth of services is best maximized by a company like Synoptek, a Microsoft Gold Cloud Platform Partner, a Microsoft Cloud OS Network Partner, and a five-time Talkin' Cloud Top 100 Cloud Services Providers award winner. By automating application discovery across physical, virtual and cloud environments, Synoptek is able to reduce your migration planning cycles by up to 70%. Synoptek has more than 300 IT professionals in 20+ cities and offers a range of professional cloud services that will help you plan, build and migrate your workloads to Microsoft Azure. When you partner with Synoptek to tap into its Azure expertise, you have chosen an approach that will help you avoid or address many of the common problems associated with enterprise cloud adoption.



Simplified Technology.
Superior Results

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SYNOPTEK'S AZURE MIGRATION SERVICE	INCLUDED
System and workload discovery	✓
Implementation - proof of concept & migration	✓
Dedicated team with a dedicated focus on your migration	✓
Documentation	✓
Capacity allocation right-sizing	✓
Total-cost-of-ownership projection	✓
Risk mitigation - identify performance gaps, redundancies, and inefficiencies	✓
Minimized downtime with replication technologies	✓
Implement best data security practices and framework (firewalls, encryption, access management, and more)	✓
Migrate from AWS to Azure with ease	Optional
Hybrid care support	Optional
Compliance management	Optional
Can be customized to implement backup and DR strategies	Optional

The Benefits of a Well-Managed Azure Migration

Faster Time to Market -

Azure delivers incredible application migration flexibility, speed and scale. Synoptek's Azure Migration service offers the expertise you need to optimize Azure cloud solutions and cut down application development delays, enhance collaboration, and maximize computing and storage capabilities.

Better Performance -

Azure powers superior application performance. Synoptek's experts assess your cloud applications and workloads to help you dedicate the proper amount of resources to each one.

Superior Security -

Azure delivers compliance and robust data security on its cloud platform. Synoptek's comprehensive security best practices and 400+ checks ensure your Azure cloud environment is protected, high functioning and reliable.

Achieve Cost Savings -

Azure enables dramatic cost savings. Synoptek's Azure Migration service includes an assessment phase that quickly spotlights areas of inefficiency or waste, so you can consume your Azure cloud services as efficiently and cost-effectively as possible from the beginning.



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