Synoptek

Nonprofit Industry

Leverage Advisory-led Technology Services to Accelerate Your Mission and Drive Greater Social Impact

With the right technology partner, nonprofit organizations can work smarter by raising more revenue, effectively delivering more programs and services to communities, and easily measuring the social impact they're helping drive. Synoptek has the ability to address technology needs across the nonprofit space, whether it is fundraisers, volunteer managers, program managers, or other roles unique to nonprofit organizations.

Synoptek brings high-end technology and years of experience to help your organization with all your IT needs. While we take care of the technology, you focus more on your core values and devote your resources in driving your mission. Synoptek is truly the last IT partner you will ever need.

Winner
Microsoft Partner
2022 MSUS Partner of the Year
Nonprofit Award

■■ Microsoft

Synoptek has been recognized as the nonprofit industry winner in Microsoft's U.S. Partner of the Year Awards.

Synoptek successfully showcased its innovation and excellence in implementing effective Microsoft customer solutions for its nonprofit organization partners.

Customer Success Story: Goodwill of Orange County

ShopGoodwill.com is the first e-commerce auction site created, owned and operated by Goodwill of Orange County. Synoptek was engaged to assess ADA compliance of the ShopGoodwill eCommerce platform in 2019, which ultimately led to a recommendation to modernize the overall ShopGoodwill platform to meet dramatically changing business requirements.

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$244M E-commerce revenue

450K New customers

>6M Items sold

" We are thrilled to see Synoptek recognized for their work modernizing the platform and experience on ShopGoodwill.com. They have been a tremendous partner in elevating the site and its true purpose: furthering the Goodwill mission to help people thrive through the power of work.

**- Nicole Suydam,
President and CEO at Goodwill of Orange County**

Synoptek Serving the Nonprofit Industry

Synoptek understands that it is key to embrace the organization's mission and maintain a purpose-driven partnership. Hence, we manage diverse and ever-changing technology systems and user experiences, so you can be free of all your technology concerns. With digital transformation services from Synoptek, you can modernize your applications to enable new sources of revenue, maximize your social impact, and operate efficiently and securely.

Seamless and consistent user experience to serve the underserved community via web and mobile interfaces

Manage diverse and ever-changing technology systems, sites, devices, and user experiences

Enable new sources of revenue and expand access to volunteers, donors, sponsors, and beneficiaries by modernizing your applications

Comply with American Disability Act (ADA), data privacy protection, and security by updating your legacy systemsto donors

Accelerate mission outcomes by consolidating, optimizing, and managing technologies

Maximize impact while operating efficiently and securely to fulfill fiduciary obligations to donors

Leverage growing volumes of data to provide actionable insights

Hire and retain technical skills or outsource technical tasks to manage risk, security, and compliance

Leveraging Technology to Improve Business Results

ENVISION

Develop a blueprint for growth by leveraging our technology Advisory Services.

TRANSFORM

Create a modern and reliable technology foundation by leveraging proven systems, processes, and talented resources.

EVOLVE

Accelerate and adapt to needs of your sponsors, volunteers, and donors by leveraging our support services.

Delivering Excellence for our Customers

ITO Services Enables a Mental Health and Welfare Agency Improve Reliability and Performance of IT Infrastructure and Increase Operational Efficiency

Saving 7500 employee hours and reducing labor expenses by over **US$1.5 MN**

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Comprehensive Suite of IT Services Helps a Value-based Women's Healthcare Partner Improve Infrastructure Availability, Performance, and Security

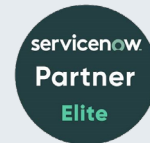**Reduction in cost by 20%** by migrating to Synoptek IT Services

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Data Warehouse Implementation Using Azure PaaS Helps a Healthcare Organization Improve Operational Efficiency

Documentation time reduced from **14.2 days to 6 days**

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About Synoptek

Synoptek delivers accelerated business results through advisory-led transformative systems integration and managed services. We partner with organizations worldwide to help them navigate the ever-changing business and technology landscape, build solid foundations for their business, and achieve their business goals.