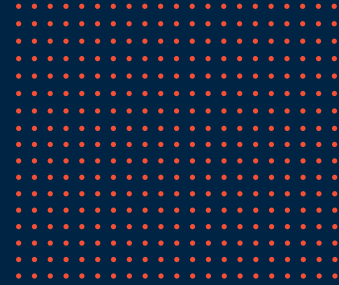


Retail Industry



Advisory-led Technology Solutions for Seamless In-Store and Online Retail Experiences

As more and more retailers enter the market, the industry has become extremely competitive. Boosting growth and revenue requires retailers to embrace modern technology solutions, so they can streamline their supply chains, optimize their inventories, and accelerate delivery speeds to keep up with the growing demands of modern customers.

Synoptek simplifies clients' operations and sustains their competitive edge with cost saving technology services.

We leverage a strong technology stack with solutions for infrastructure, security, and applications. Our services help retailers create an Omnichannel retail experience to stand out in the market, enable transparency, and deliver a world class customer experience. With Synoptek you can create a seamless in-store and online experience for your customers.

Transform Your Business with Synoptek's Solutions:

- Business Consulting
- Business Applications Implementation
- E-commerce Consulting
- BI and Data Warehouse
- Data Visualization and Analytics
- Mobility and IoT
- Infrastructure and Data Protection
- Disaster Recovery

Synoptek Services help:

- Create an Omnichannel retail experience
- Design an intelligent supply chain and order management process
- Deliver a world-class customer experience



“We are thrilled to see Synoptek recognized as Microsoft Partner of the Year for their work modernizing the platform and experience on ShopGoodwill.com. They have been a tremendous partner in elevating the site and its true purpose: furthering the Goodwill mission to help people thrive through the power of work.”

– Nicole Suydam, President, and CEO at Goodwill of Orange County

Synoptek Serving the Retail Industry

Synoptek understands retail and technology-related solutions like no one else. We recognize that organizations must constantly evolve their go-to-market strategies and cater to a multitude of purchasing portals and sites available to consumers in today's "New Age" economy. Some compelling results from our retail customers:

Optimized the Order Fulfilment Processes and **reduced delivery delays by 20%**

With the launch of new modernized website, sales reached **\$240 million**

Increase in the revenue by 15% with better omnichannel capabilities

44% sales growth and significant increase from the previous average of **20% YoY**.

Improved inventory visibility with **20% reduction in inventory stocking**

With the Managed Azure Cloud Services, the client has achieved **40-50% growth per year**

Leveraging Technology to Improve Business Results



ENVISION

Develop a blueprint for growth by leveraging our technology Advisory Services.



TRANSFORM

Create a modern and reliable technology foundation by leveraging proven systems, processes, and talented resources.



EVOLVE

Accelerate and adapt to needs of your customers and elevate their shopping experience by leveraging our support services.

Delivering Excellence for our Customers

Sporting Goods Retailer Makes the Leap to a More CostEfficient and Secure Way of Working with Azure Migration

Reduced costs, matched business growth, improved security, and enhanced business continuity

[Read More >](#)

Magento Integration with Dynamics AX Helps a Luxury Retailer Improve Business Operations and Performance

Better operational control, reduced costs, and **error-free customer experience**

[Read More >](#)

Dynamics 365 and Magento E-commerce Implementation Helps a Modular Kitchen Company Boost Resource Optimization and Operational Efficiency

Increased operational efficiency and control over resource capacity, and scheduling

[Read More >](#)

Dynamics AX 2012 R3 Reimplementation Increases Sales Through Demand Prediction

Better insight into global supply chain operations and inventory management

[Read More >](#)

Synoptek Capabilities and Competencies

Microsoft Partner



- Gold Enterprise Resource Planning
- Gold Application Development
- Gold Application Integration
- Gold Cloud Productivity
- Gold Cloud platform
- Gold project and Portfolio Management
- Gold Collaboration and Content
- Gold Datacenter
- Gold Data Analytics
- Gold Data Platform
- Gold Small and Midmarket Cloud Solutions
- Silver Cloud Business Applications
- Silver Communications
- Silver Messaging
- Silver DevOps
- Silver Security
- Silver Enterprise Mobility Management

Gold Microsoft Partner



Azure Expert MSP

Microsoft Dynamics 365

Microsoft Managed Partner

Microsoft 365

aws partner network

Advanced Consulting Partner

Google Cloud Partner

salesforce partner

servicenow Partner Elite



About Synoptek

Synoptek delivers accelerated business results through advisory-led transformative systems integration and managed services. We partner with organizations worldwide to help them navigate the ever-changing business and technology landscape, build solid foundations for their business, and achieve their business goals.

