

## Custom Software Development

Trusted Code. Brilliant Products. Reliable Software Partners.

Software product development has seen product lifecycles decrease while end user expectations increase. Synoptek have the capabilities to meet this challenge by partnering for prototyping, UI/UX modernization, new product development, modernization or product reengineering, or QA/testing. With well-defined process of development supported by up-to-date coding guidelines, best practices, industry standard toolset, transparent communication and status reporting, our team is well equipped to create scalable products/solutions.

From Fortune 500s to startups, Synoptek provides technology leaders the assurance of trusted, proven collaboration to produce integrated software solutions. Bring us your requirements, and we'll serve as your scale up-or-down, multi-skilled partner to co-build a quality, tested product.

### Delivering a Complete Suite of Software Product Development Services

- New Product Development
- Prototyping
- Product Reengineering, Modernization, and Migration
- Sustaining Engineering
- Release Management
- SaaS, Mobile, and Analytics Enablement
- QA and Testing



#### Faster Time to Market

Highly-scalable capacity, DevOps – frequent deployments with fewer failures



#### Rapid Innovation

Proven tools and technologies, cross-functional processes, digital technologies, advanced analytics



#### Cost Optimization

Delivery excellence, increased productivity, and reduced cost of ownership

# Delivering Business Results for Clients:

**Hive**<sup>9</sup>

Marketing Planning and  
Performance  
Measurement Solution

**CARBONITE**

Strategic Support and  
Testing Services for Cloud  
based Solutions

**SiriusDecisions**  
Intelligent Growth<sup>®</sup>

Marketing Effectiveness  
Models

Microsoft  
Partner



Gold Application Development  
Gold Application Integration  
Gold Cloud Platform

Silver Small and Midmarket Cloud Solutions  
Silver DevOps

## Why Choose Synoptek?

- **Implementation Best Practices** that includes kick-off meetings, transparent communications, strong account management, and reporting.
- **Adaptability and Flexibility** using the hybrid model, a perfect collaboration of our onsite, onshore, and offshore teams.
- **Resource Expertise** consisting of seasoned software engineers, solution architects, domain experts, and project managers.
- **Capabilities and Competencies** to build software based on hands on industry experience in specific verticals.
- **Complete Suite of Services** from product design, development, and testing to release management and product enhancements.

## About Synoptek

Synoptek is a Global Systems Integrator and Managed IT Services Provider offering Comprehensive IT Management and Consultancy Services to organizations worldwide. Our focus is to provide maximum “business value” to our clients enabling them to grow their businesses, manage their risk/compliance, and increase their competitive position by delivering improved business results.