

# SALESFORCE CRM SERVICES

## DATASHEET

Salesforce [Customer 360](#) is one of the most popular customer relationship management (CRM) platforms globally. It helps break organizational data silos and get a unified but dynamic view of the enterprise data. The real-time view of enterprise data across sales, customer service, marketing, communities, apps, analytics, and more, helps business stakeholders make informed and data-driven decisions faster.

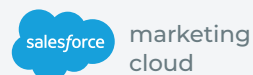
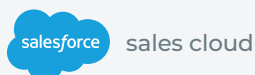
Synoptek helps organizations make the most of their Salesforce investment. We offer a complete suite of Salesforce services with best practices implementation accelerators. Our in-house Salesforce experts not only can help you develop an effective CRM roadmap designed to meet your organization goals, but also effectively reduce the total cost of ownership (TCO) and get higher and quicker return on investment (ROI) along the way.

### With Synoptek as your Salesforce partner, you will receive:

- Hassle-free, high-quality services – seamless implementation, upgrade, and management
- Timely training and support to your employees
- Fast and efficient solutions for your complex requirements

Our top-notch and timely Salesforce services will help you streamline your business processes faster, boost employee productivity, and deliver an excellent customer experience.

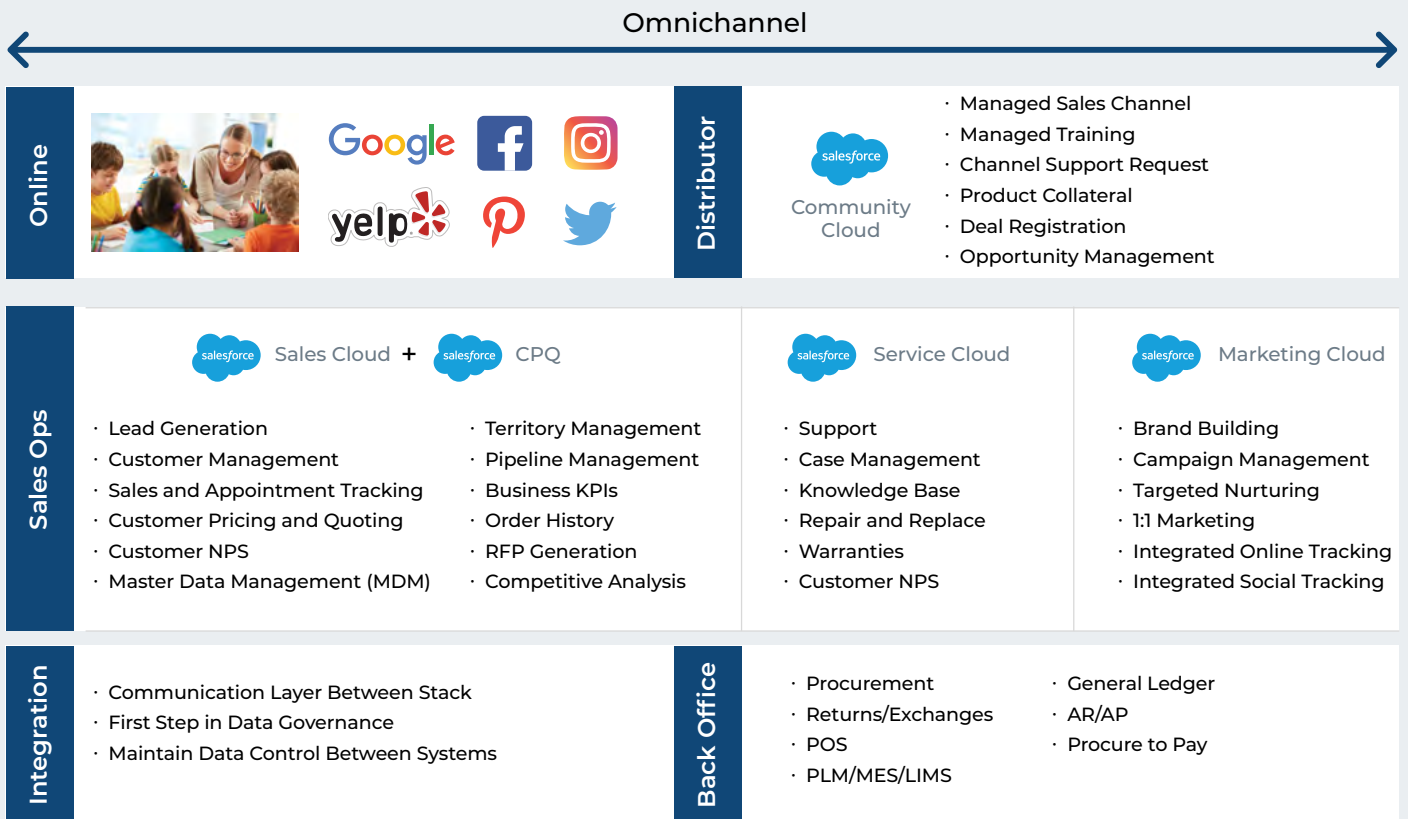
**Successfully Deliver Projects Across the Entire Salesforce Spectrum**



## COMPLETE SUITE OF SALESFORCE SERVICES

- Business Consulting and Advisory Services
- Technical and Functional Audits
- Full Cycle Implementation
- Turning Around Troubled Implementations
- Customization and Technical Advisory
- Application Integration
- Modernization and Upgrade
- Support and Maintenance

## LEVERAGE OUR BEST-IN-CLASS OMNICHANNEL SALESFORCE STRATEGY



## OUR COMPETENCIES



## ABOUT SYNOPTEK

Synoptek is a global systems integrator and managed IT services provider offering comprehensive technology consulting, implementation and management services to organizations worldwide. Founded in 2001. Headquartered in Irvine, CA, we have offices and resources across North America and Asia. Synoptek’s core focus is to provide maximum business value to our clients and to deliver unmatched service to every client, every time.

Discover more at [www.synoptek.com](http://www.synoptek.com), or connect with Synoptek on [Facebook](#), [Twitter](#), and [LinkedIn](#).



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