

Creating Private Equity Value

LEVERAGING TECHNOLOGY TO IMPROVE IRR

With over 25 years of diverse experience in the M&A business, Synoptek's pragmatic approach enables successful value creation and risk reduction for private equity firms.

Our comprehensive management and assessment of technology functions across verticals enable customers and investors to identify synergies aligned with their technology and business objectives and ultimately achieve the desired post-merger integration results.

SYNOPTEK APPROACH

BENCHMARKING FRAMEWORK

Our technology assessment framework provides a glimpse into the key functions that make up a company's IT competencies, services, and organization to highlight key opportunities, issues, and risks to develop a post-merger integration or value realization plan that fits your needs and goals.



OUR SERVICES

M&A Services

Portfolio Company Services

WHAT

01 GET TO LOI

Due Diligence and Planning

- Value identification
- Rationale & synergy alignment
- Recommendations

02 PLAN TO CLOSE

Integration Planning

- Value realization plan
- Validation of transition services agreements, reps & warranties

03 GET TO VALUE

Value Realization & Creation

- Realization of synergies
- Execution of post-merger integration plan

HOW

IT Assessment:

- Applications
- Infrastructure
- Cybersecurity
- Tech Operations

- Technology Asset Valuation
- Cost Optimization
- Technology Strategy & Plan
- Integration Planning
- TSA Scoping & Negotiation

Program Management

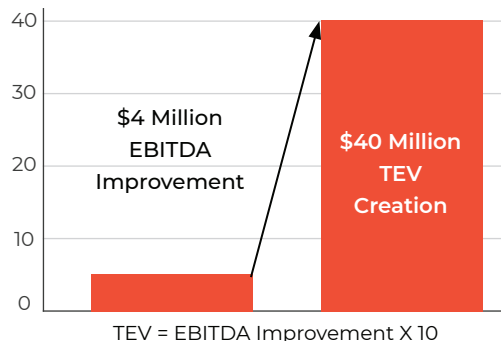
- Project Management
- Change Management
- Security Management
- Application Migration
- Cloud Migration
- Infrastructure Migration

Digital Transformation

- Technology Strategy & Plan
- Customer Experience Projects
- Cost Optimization
- IT Operations Outsourcing

REPRESENTATIVE PROJECT: DUE DILIGENCE YIELDS \$40 MILLION OF VALUE

In a Post-Merger Integration Planning project for an acquisition, Synoptek evaluated the process and technology synergies in the planned merger and discovered over \$4 million of annualized EBITDA improvement, ultimately yielding \$40 million of enterprise value.



CREATING VALUE FOR THESE PE FIRMS
