

#### **Datasheet**

# **Higher Education Industry**

### Leverage Modern IT Solutions to Enhance the Learning Experience

Colleges, universities, and those in the higher education industry are undergoing an enormous transformation with the adoption of new communication, collaboration, and training tools. With Massive Open Online Courses (MOOC), Bring Your Own Device (BYOD), and VR Classrooms gaining momentum, leveraging information technology (IT) has become more a necessity than a distinguishing feature.

Whether you need tactical assistance such as IT support for database systems, strategic support such as driving better engagement between your students and staff or help in transforming your institute into a world-class learning center, Synoptek can help you meet your goals. With our best-in-class solutions for the higher education industry, you can empower your institution with innovative learning solutions as well as streamline operations.

## Transform Your Business with Synoptek's Solutions:

- · IT Infrastructure Development
- · Managed Cloud Services
- · Business Applications Including ERP and CRM
- · Application Development
- Technical Maintenance and Support
- · Mobility and Remote Learning
- · Cybersecurity
- Real-time Communication and Digital Workspaces
- · Collaboration and Document Management

#### Synoptek Services help:

- · Create a Seamless Learning Experience
- · Modernize and Optimize Operations
- Produce Data-driven Insights to Improve Learning Delivery



Southern California University of Health Sciences (SCU) chose Synoptek Managed Services for the entire IT organization. The scope of work included systems monitoring, security, 24/7 support, infrastructure and service desk management as well as rebadging offers to all our on-site IT staff and other services. Through the delivery of all these services, Synoptek has successfully become an integrated part of SCU. Synoptek manages all our core IT functions, which allows us to focus on innovation in a variety of areas, such as technology uplifts, creation of a new state-of-the-art student information system, a transition from VDI to Windows Virtual Desktop, and the adoption of Power BI to get more insight from our data. Synoptek is critical in addressing our Cybersecurity initiatives, allowing us to be better prepared to successfully respond to the constant threats all institutions face in today's era.

2 Higher Education Industry

## Synoptek Serving the Higher Education Industry

Synoptek understands the needs of the Higher Education Industry. Leveraging the extensive experience of our resources, you can get valuable insights on how to efficiently align your IT goals with the institution's mission and vision, ultimately providing a seamless learning experience. Synoptek is truly the last IT partner you will ever need. Here are some compelling results from our Higher Education customers:

Quickly and efficiently **address tactical issues** in areas like admissions, enrolment, attendance, and assessment

Empower higher ed institutions to **remain Student- First** during the COVID-19 pandemic

Enable 1000+ calls daily via Teams Phone System

Improve productivity and reduce downtime with 100% Shift to Remote Workforce in less than 8 weeks

Real-time video, voice, and messaging to **encourage collaboration** among online learners

**Empower faculty and staff** by establishing a multistyle, data-driven workplace culture

## **Leveraging Technology to Improve Business Results**



#### **ENVISION**

Develop a blueprint for growth by leveraging our technology Advisory Services.



#### **TRANSFORM**

Create a modern and reliable technology foundation by leveraging proven systems, processes, and talented resources.



#### **EVOLVE**

Accelerate and adapt to needs of your sponsors, volunteers, and donors by leveraging our support services.

3 Higher Education Industry

## **Delivering Excellence for our Customers**

Salesforce-Juxto Integration Services Enable a Canadian University Improve Real-time Communication

Students and faculty enjoy high levels of mobility, without being tethered to a desk.

Read More >

Microsoft Teams Direct
Routing Implementation
Services Help Faculty of a
Health Sciences University
Seamlessly Communicate and
Collaborate With Each Other

**1,000 calls/day answered** by remote work-at-home and on campus staff.

Read More >

Managed IT Services Enable a
Public Community College to
Transform Programs, Optimize
Operations, Empower Faculty,
and Drive Greater Student
Engagement

**Enable value-based education**by transforming online
programs

Read More >







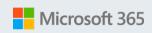
















## **About Synoptek**

Synoptek delivers accelerated business results through advisory-led transformative systems integration and managed services. We partner with organizations worldwide to help them navigate the ever-changing business and technology landscape, build solid foundations for their business, and achieve their business goals.



