

Virtual CIO Service

A professional IT services team focused on your business results.

Experience, strategy, and execution is often the difference between getting mediocre results from your technology investments and realizing the full return and business benefits on your investment. Ongoing success requires the right leadership; however, most mid-sized organizations find it difficult to find and retain the necessary qualified IT talent to create and execute the proper IT strategy. As a result, IT responsibility (or components of IT) falls upon other leaders in the organization who lack the time and expertise to develop and execute a strategic IT plan, budget, and manage current and future IT initiatives.

Why Choose a Virtual CIO from Synoptek?

With Synoptek's Virtual CIO, you'll have the guidance of a cross-industry IT expert who possess a background in solving business challenges with technology solutions. This includes process standardization, workflow optimization, IT budget forecasting, training your current IT team, and implementing risk mitigation strategies. Synoptek starts by understanding your business objectives, and then establishes processes for managing and supporting the technology and people that will help you achieve those goals (IT networks, systems, devices, and end- users).

With a Virtual CIO from Synoptek, You're Always Moving Forward

Our approach is different. Synoptek's Virtual CIOs are NOT Account Managers. Why? Because if you are only managing the current state of your IT and continuously fire-fighting the same issues, then you are not innovating and not moving your business forward. Our VCIOs are seasoned IT professionals with extensive experience in implementing processes and IT systems that create a sustainable competitive business advantage.

Virtual CIO Offering

- Make IT less reactive and more strategic by defining your IT maturity level
- Evolve your IT maturity from a cost center to a business enabler
- Provide transparency and clarity to IT for effective business decision making
- A multi-year strategic IT plan, budgeting, and technology roadmap
- Improved employee productivity and business innovation
- Ensuring Business Results
- Continuous education for your in-house IT team
- Compliance adherence tracking and reporting
- Tools selection, integration, and vendor management
- Access to Senior Level Talent
- Focus on Running Your Business

About Synoptek

Synoptek is a Global Systems Integrator and Managed IT Services Provider offering Comprehensive IT Management and Consultancy Services to organizations worldwide. Our focus is to provide maximum “business value” to our clients enabling them to grow their businesses, manage their risk/compliance, and increase their competitive position by delivering improved business results.